



# Advertising and Marketing Law: Cases and Materials (Volume 1)

*Eric Goldman, Rebecca Tushnet*

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# Advertising and Marketing Law: Cases and Materials (Volume 1)

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This is a casebook on advertising and marketing law. Due to the length of the book (1,400 pages in total), we have broken the book into 2 volumes. This is the order page for Volume 1. You can find the order page for Volume 2 at <http://www.createspace.com/5001930>. The book's table of contents:

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