

Critical Perspectives on Global Competition in Higher Education: New Directions for Higher Education, Number 168 (J-B HE Single Issue Higher Education)

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This volume delivers a cutting-edge analysis on vernacular globalization, or how local forces mediate global trends. It delves into the vital facets of the quest for global competitiveness, including:

- Global university rankings
- · World-class universities
- University mergers
- · Quality assurance
- Cross-border higher education
- International education hubs.

The authors situate their topics within current international scholarship and demonstrate the myriad avenues through which local actors in higher education may respond to global competition. They pose critical questions about the impact of global competition in an increasingly hierarchical higher education environment, interrogating the potential for social injustice that arises.

By providing an alternative perspective to the descriptive, normative approach that dominates the scholarship on global competition in higher education, the chapters in this volume open a fresh and invaluable dialogue in this arena.

This is the 168th volume of the Jossey-Bass quarterly report series **New Directions for Higher Education**. Addressed to presidents, vice presidents, deans, and other higher education decision makers on all kinds of campuses, it provides timely information and authoritative advice about major issues and administrative problems confronting every institution.



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