



# Strategic Corporate Finance: Applications in Valuation and Capital Structure

*Justin Pettit*

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## **Strategic Corporate Finance: Applications in Valuation and Capital Structure** Justin Pettit

Essential guidance for the corporate finance professional -- advisor, Board Director, CFO, Treasurer, business development executive, or M&A expert--to ask the right questions and make the critical decisions. "Strategic Corporate Finance" is a practical guide to the key issues, their context, and their solutions. From performance measurement and capital planning to risk management and capital structure, "Strategic Corporate Finance, " translates principles of corporate finance theory into practical methods for implementing them. Filled with in-depth insights, expert advice, and detailed case studies, "Strategic Corporate Finance" will prepare you for the issues involved in raising, allocating and managing capital, and its associated risks.

Justin Pettit (New York, NY) draws on his 15 years of senior advisory experience as an investment banker and management consultant. He advises corporate boards and executives on matters of capital structure, financial policy, valuation, and strategy. He also lectures on topics in advanced corporate finance to graduate and undergraduate students at universities in the New York area.

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