



The Golf Marketing Bible: The Ultimate Guide to Generating Players & Profits

Andrew Wood

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The World's Best Selling Golf Marketing Book Just Got Even Better

The New Edition Includes 50 Additional Pages On Social Media!

The Golf Marketing Bible is the most comprehensive book ever written on how to quickly fill up your tee sheet, boost your lesson business, increase membership and dramatically enhance your club's income!

Buy it for yourself, buy it for your staff, buy it for your board, but buy it NOW!

Jam-packed with over 450 pages of cutting-edge, proven strategies to jump-start any club, resort or golf real estate business!

The Golf Marketing Bible will provide your club with astonishing results and a complete BULLETPROOF BLUEPRINT to Golf Marketing success and PROFITS!

- No matter what part of the country or what country you are in,
- No matter what type of course you run,
- The Golf Marketing Bible will increase revenues for your club, guaranteed or your money back!

Dear Golf Industry Professional:

Think of all the marketing questions you have asked yourself over the years, such as:

- How much should I spend on marketing?
- What should I get in return, and how do I measure the results to make better decisions?
- What are the most effective marketing methods?
- How do I build an e-mail database in 30 days that's big enough to fill my tee sheet for the rest of the year?
- What can I do to combat discounting?
- What should I charge and how can I get more money for my green fees, lessons or memberships?
- How can I capture the lion's share of the outing market?
- How can I get my people to sell more?
- How do I get others to see the light and spend some money on marketing?

The Golf Marketing Bible contains detailed answers to all these questions and a whole lot more you never thought to ask. Laid out in an easy-to-read format, you can jump straight to the place where you need results the most!

- Want to know how to generate \$50,000 or more in additional outing revenue?

Turn to page 399.

- Want to double or triple the response rates to your mailings? Check out page 191?

Topics covered Include (Can also be customized to your specific needs):

- Why Most Golf Marketing Fails!
- Identifying your perfect customer
- Measure your results, don't waste a dime!
- Developing the Perfect Marketing Budget
- Legendary Lead Generation - The Secrets to generating massive response
- The keys to perfect pricing – How to dominate without discounting!
- Developing Your Unique Selling Proposition

- Proven Promotions that drive business!
- Designing print ads that actually work! Why direct mail is your secret weapon for outings, membership and real estate sales!
- Building the perfect website
- The secrets to building a massive e-mail database in 90 days or less!
- The great search engine mystery solved! E-mail Marketing, getting it through, getting it read and generating massive response!
- Increase sales everywhere, from lessons to memberships, banquets to real estate with a powerful sales system anyone can learn!
- How to generate unlimited referrals
- The keys to legendary service
- How to Develop Legendary Customer Loyalty
- Creating a Legendary Experience for guests
- Dominate the outings market in your town
- Developing collateral that sells!
- Discover the awesome power of fusion marketing.
- Increase income by 50-\$250,000 a year
- What to do when things are DOWN, astonishing out-of-the-box marketing
- Using Social Media
- Case histories, samples and much more!!!
- Plus much more!

In fact, I'll share ideas with you that are so cunningly clever that you won't be able to stop yourself from smiling just thinking about the positive effect they will have on your business!!!!

You're Going to Earn Your Investment in this book BACK the Very First Time You Use Even ONE of The Secrets I Reveal to You!

For most clubs, if what you read brings in just a FEW more members, outings, banquets or cash-in-hand daily-fee customers -- and gives you new tactics to continue bringing in additional customers -- you're in a position to pr

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Sylvia Harrington:

Have you spare time for the day? What do you do when you have considerably more or little spare time? That's why, you can choose the suitable activity with regard to spend your time. Any person spent their spare time to take a go walking, shopping, or went to the particular Mall. How about open or perhaps read a book entitled The Golf Marketing Bible: The Ultimate Guide to Generating Players & Profits? Maybe it is to be best activity for you. You know beside you can spend your time together with your favorite's book, you can cleverer than before. Do you agree with the opinion or you have additional opinion?

Travis Freeman:

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