



Off-Shoring the Middle Class: Managing White-Collar Job Migration to Asia

Steve Mushero

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Globalization and the off-shoring of middle-class jobs will be one of the most important forces shaping the 21st Century. Accelerating job migration is already permanently altering nearly every one of the world's economies, typically leaving Western workers anxious about how to compete. For instance, just when Mr. and Mrs. Middle Class have finished school, gotten good jobs, had their kids, and bought their house, they find their jobs are exported to China or India. Destined to become a guidebook to thriving in the 21st Century, *Off-Shoring the Middle Class* outlines the prompt action required on many levels as governments, corporations, and individuals are all drawn into the battle to remain competitive, to move up the value chain, and to succeed in a world gone flat. "Off-Shoring the Middle Class" explains how off-shoring affects society and workers at every level and outlines a course of action for each, including a mix of better public policy, more innovation, more relevant education, and substantially expanded entrepreneurship, following the Silicon Valley model.

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