



# Public Assembly Venue Management: Sports, Entertainment, Meeting, and Convention Venues

*Kimberly Mahoney, Lee A. Eskilsen, Adonis "Sporty" Jeralds, Steve Camp*

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From the International Association of Venue Managers comes an introduction to the industry and business practices of public assembly. From sports arenas to concert halls, amphitheaters, convention centers, and stadiums, venues vary greatly in purpose, in size, and in the needs they must address in order to be successful. However, certain core principles underlie the management of all of them. Public Assembly Venue Management explores these fundamental principles while also providing detailed information about specific types of venues and situations. Topics covered include the history of public venues as well as business management and finance, ticketing, safety and security, and booking. Additionally, detailed examples of invoices, rental agreements, and financial statements illustrate the real-world situations managers can expect to address. Suitable for both graduate and undergraduate courses, this textbook has been designed to address the needs of students and faculty in such disciplines as sports management, event management, and hospitality. Professionals interested in entering the industry or expanding their knowledge will also find Public Assembly Venue Management a valuable resource for their professional development.

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