



Writing And Reporting News: A Coaching Method

Carole Rich

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Written by one of the leaders in the writing coach movement, this text introduces the basics of news writing and reporting, emphasizing the importance of writer/reporter as well as the grammar and style of the copy. The text focuses on the verbal and visual style of the modern newspaper, showcasing a greater use of graphics and photos and of alternative, narrative story styles. Exercises are presented throughout the text.



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