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Nick Gerakines

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* The wildly popular Facebook social networking platform has published an open Application Programming Interface (API) and developers are eating it up--60,000 signed up to use it in the first few days; with this API, any programmer can create applications and new features for Facebook* Explores and explains the components available to programmers, including working with Facebook Markup Language (FBML), querying Facebook with FQL, application layout and flow, advanced configuration and performance tuning, and more* Businesses such as NBC, Yahoo!, Red Bull, Forbes, and the Washington Post are building branded applications to reach the growing Facebook community



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