



# **Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice)**

*Nicola Lees*

Download now

[Click here](#) if your download doesn't start automatically

# Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice)

Nicola Lees

## Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) Nicola Lees

*The* must-have guide traditional and emerging TV funding models and the creative new funding methods that are being developed and exploited by social media-savvy documentary filmmakers. Each chapter covers a different form of funding and combines advice from industry insiders - producers, buyers, specialist media agencies and corporate funding bodies - and entertaining case studies that illustrate the benefits and pitfalls of each method. With practical tips, case studies and advice it reveals what grantors, brands and NGOs are looking for in a pitch (they all have different needs and expectations), and the cultural differences that can trip up the unwary producer.

Funding examples range from blue-chip TV documentaries, such as Planet Earth, which was co-funded by the BBC, Discovery NHK and CBC to The TV Book Club (More 4), which is funded by Specsavers opticians; from Lemonade Movie, which harnessed the power of Twitter to source free equipment and post-production resources etc.

Readers discover:

1. The difference between co-productions, pre-sales and acquisitions;
2. How to develop and pitch advertiser funded programming;
3. The new rules on UK product placement
4. Where to hunt for foundation and grant funding and how to fill in those fiendish application forms;
5. The power of crowd-funding and how to harness the internet to help you fundraise;
6. How to sniff out grants and funds held in non-film focused organisations such as the Wellcome Trust;
7. Why corporations are keen to fund your documentary and how to get them to part with their money without giving up your editorial control;

 [Download Give Me the Money and I'll Shoot!: Finance your Fa ...pdf](#)

 [Read Online Give Me the Money and I'll Shoot!: Finance your ...pdf](#)

## **Download and Read Free Online Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) Nicola Lees**

---

### **From reader reviews:**

#### **Shannon Harvey:**

Throughout other case, little individuals like to read book Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice). You can choose the best book if you'd prefer reading a book. Provided that we know about how is important a new book Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice). You can add information and of course you can around the world with a book. Absolutely right, because from book you can realize everything! From your country till foreign or abroad you will find yourself known. About simple issue until wonderful thing you could know that. In this era, we can open a book or searching by internet product. It is called e-book. You can utilize it when you feel uninterested to go to the library. Let's examine.

#### **Hector Naranjo:**

This book untitled Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) to be one of several books this best seller in this year, here is because when you read this e-book you can get a lot of benefit onto it. You will easily to buy this particular book in the book shop or you can order it through online. The publisher on this book sells the e-book too. It makes you more readily to read this book, as you can read this book in your Cell phone. So there is no reason to you to past this book from your list.

#### **Agnes Shivers:**

Your reading sixth sense will not betray you, why because this Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) e-book written by well-known writer who really knows well how to make book that could be understand by anyone who all read the book. Written in good manner for you, leaking every ideas and composing skill only for eliminate your hunger then you still question Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) as good book not merely by the cover but also from the content. This is one book that can break don't assess book by its handle, so do you still needing another sixth sense to pick that!? Oh come on your studying sixth sense already said so why you have to listening to yet another sixth sense.

#### **Virginia Laird:**

Some individuals said that they feel uninterested when they reading a reserve. They are directly felt the item when they get a half regions of the book. You can choose the particular book Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) to make your personal reading is interesting. Your personal skill of reading proficiency is developing when you like reading. Try to choose basic book to make you enjoy to see it and mingle the idea about book and examining especially. It is to be very first opinion for you to like to available a book and examine it. Beside that the book Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) can to be your

friend when you're really feel alone and confuse using what must you're doing of this time.

**Download and Read Online Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) Nicola Lees #F8KOEN4T6RH**

## **Read Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees for online ebook**

Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees books to read online.

### **Online Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees ebook PDF download**

**Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees Doc**

**Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees Mobipocket**

**Give Me the Money and I'll Shoot!: Finance your Factual TV/Film Project (Professional Media Practice) by Nicola Lees EPub**