



# International Logistics and Supply Chain Outsourcing: From Local to Global

*Alan Rushton, Steve Walker*

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Logistics and supply chain outsourcing is an area of constant growth, and global sourcing is now a competitive requirement. It is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively. *International Logistics Supply Chain Outsourcing* is a comprehensive guide to the use of outsourcing logistics and supply chain operations. It includes a review of the market, an assessment of the major providers, a description of the main services available and a consideration of the key drivers for outsourcing. In addition, it provides a detailed framework for selecting a suitable service provider as well as a comprehensive evaluation of change management and subsequent contract management requirements.

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