

Calling All Artists: Why There's Never Been a Better Time to Be a Creative

Mr. Todd Richard Hampson

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This extensive 20 chapter book (with 12 bonus interviews from industry veterans with TV and/or feature film credits), is designed to help you move you from confusion to clarity with a specific creative career development plan. (See endorsements below.) You were born at a great time. In many ways, we are in a modern day Renaissance for creatives. There are significant cultural, economic, and technological factors that have converged in this generation that provide an opportunity for you like no other time in history. With the number of new found opportunities for artists, supported by creative industry reports predicting continued growth, it is critically important for creatives to find clarity. There are hundreds of ways to make a living as an artist, so it's more important than ever to figure out exactly what you were built for. You need to discover your calling and identify your core creative marketable strengths, then you need to set goals, plan your work, then work your plan. ENDORSEMENTS An immensely practical guide for the creative in all of us. Todd Hampson's work has blessed me and thousands of others – his writing about the nuts and bolts of being a working creative will bless many more. Highly recommended! Phil Vischer — Creator of VeggieTales and What's in the Bible? When someone with Todd Hampson's credentials and experience talks about creativity, I listen. In fact, his new book, "Calling All Artists" was the kick in the pants I needed to move forward on my next project. If you live a creative life (and all of us should), then I recommend the book. You won't regret it. Phil Cooke — filmmaker, media consultant, and author of One Big Thing: Discovering What You Were Born to Do Having been an adjunct professor in the cinema and media departments of two major universities, I know firsthand the positive impact this book will have on students. Whether graduating from college or deciding what to do with your life, this book answers hard questions, provides insightful information, and gives you life changing tips on how to make better choices and start a creative career in the 21st century. Kathleen Cooke — kathleencooke.com, Co-Founder Cooke Pictures, cookepictures.com Todd Hampson's "Calling All Artists" e-book is a GREAT tool for anyone just getting into the animation or even those that have been in it a while and want to reinvent themselves and/or reignite their passions. As artists, we are not very good at looking internally or into the future, so planning our careers is a mysterious journey. Todd really gets you to organize your thoughts and aline them with your talents! That is THE path to success for any artist! Additionally, his optimistic viewpoint toward the industry, and his excitement about it, is a breath of fresh air we all need to hear! Tom Bancroft — former Disney Supervising Animator, Director, Studio Owner, Character Designer, Author Todd Hampson listens and delivers! I have personally had the privilege of working with Todd and his company Timbuktoons developing an animated series for kids. He and his wonderful team were able to grant my every wish, and then some. The information he shares in this book will absolutely help artists on their creative journey. Cassie Byram — actress, singer, song-writer, and Executive Creative Producer, Oodles World Inc.



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