



Eng: Television News

Charles F. Cremer, Richard D. Yoakam, Phillip O. Keirstead

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ENG is a comprehensive guide for aspiring broadcast journalists. It stresses the importance of good writing skills and of the need for an awareness of broadcast technology and equipment. The third edition covers digital editing and technology, increases its coverage of computers in the news room, and looks at the other equipment used on the information superhighway. The strong coverage of legal and ethical aspects of broadcast news, and of the career opportunities available in the industry, continues.

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