



**Mobile Car Wash Company Manual - Image,
Media, Community Relations - Volume I (Lance
Winslow Small Business Series - Mobile Car Wash
Manual Book 1)**

Lance Winslow

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This is the first time this "Confidential Operations Manual" from the Car Wash Guys has been made available to the public. The Car Wash Guys became the largest mobile car wash company on the Planet in the 90s, franchised in 23-states. This volume includes the following chapters:

1. Image and Branding
2. Community Relations
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