



Going Backwards: Reverse Logistics Trends and Practices

Dale S. Rogers, Ronald S. Tibben-Lembke

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The purpose of this book is twofold: to present an overview and introduction to reverse logistics, and to provide insights on how to manage reverse logistics well. Reverse logistics is a new and emerging area, and as such, only a limited amount of information has been published to date. When possible, we have tried to present additional sources of information for the interested reader. However, in some chapters, such as Chapter 3 on Secondary Markets, no written information exists. When documentation was unavailable, information was gained through interviews, many of which were conducted on the condition of anonymity.

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